

**REMARKS**

**Summary of the Office Action**

Claims 1-17 are currently pending.

Claims 1-17 were rejected.

Claims 1, 10 and 17 are currently amended for clarity. Applicants submit that no new matter has been added.

**Applicants' Reply**

Applicants' attorney would like to thank the Examiner for the courtesy he extended during the interview which took place on July 19, 2006 in the above-identified patent application. Applicants respectfully traverse the rejections of record.

**Rejections under § 102(e) and § 103(a)**

Claims 1-8 and 10-17 were rejected under 35 U.S.C. § 102(e) as being allegedly anticipated by U.S. Publication No. 2003/0005449 to McKenna et al. (“McKenna”).

As discussed during the interview and as suggested by the Examiner, Applicants have amended independent claims 1, 10, and 17 to further clarify that the survey comprises at least one question to the user. McKenna does not disclose a survey comprising at least one question to the user. Therefore, Applicants believe claims 1, 10, and 17 as amended are patentable over McKenna. Additionally, Claims 2-8 depend from claim 1 and claims 11-16 depend from claim 10 and are patentable over the cited art for at least the same reason.

Claim 9 was rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over McKenna in view of U.S. Patent No. 5,907,715 to Stoel et al. Claim 9 depends on

claim 1 and is therefore patentable over the cited art for at least the reason discussed above with respect to claim 1.

**CONCLUSION**

Based on the foregoing, Applicants submit that the present application is now in condition for allowance. The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication to Deposit Account No. 02-4377. In the event that the application is not deemed in condition for allowance, the examiner is invited to contact the undersigned in an effort to advance the prosecution of this application.

Respectfully submitted,



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